

## In-Flight Entertainment System

Stream movies, music, magazines and more to your personal device.

Authorized  
AdonisOne  
IFE Reseller



### **AO-1643-LX**

1-20 Users

### **AO-1643-XR**

21-50 Users

### **AO-1643-XR+**

51-100\* Users

Our premium IFE system is quick to set up and easy to use. Simply take AdonisOne™ out of its case and place it anywhere in the aircraft. Press one button to power on the IFE system. Connect to the Wi-Fi signal and enjoy the AdonisOne inflight entertainment experience!

#### **VERSATILE**

In your new IFE aircraft, the AdonisOne IFE system streams movies, magazines, music and much more to your personal device.

#### **AFFORDABLE**

Compatible with any smart personal device! It makes no difference if you are an Apple or Android fan and does not require investment in an app or special software on your mobile device.

#### **MOBILE**

AdonisOne is small enough to carry in a backpack and comes with a rugged carrying case that will withstand rain, sand, dust and rough use.

#### **INNOVATIVE**

The first of its kind, AdonisOne provides a truly unique inflight entertainment experience that is supercharged with a worldwide moving map!



INTRODUCING

## The State-of-the-Art Portable IFE System



A new generation of portable, wireless **in-flight entertainment and media streaming** has taken off, and it's creating **competitive advantage** and a **superior experience** for aircraft owners and operators.

### Destination: Desirable

How do you attract the most lucrative passengers when competition in the aviation industry is sky high?

Online marketplaces have made more flights more readily accessible and affordable, particularly for jet charters and operators with small fleets. As a result, everyone is scrambling to launch differentiators to stay competitive. At one time, airlines thought on-board streaming of entertainment content to in-built displays would boost their attractiveness, but those systems have proven to be so expensive and difficult to maintain, even major airlines like US Airways are jettisoning them in order to eke out a little more revenue from flights with razor-thin margins.

What are they doing instead? Precious little. They might take a lesson from Ferdinand Porsche: "I couldn't find the sports car of my dreams, so I built it myself."

Today's in-flight streaming must serve content to the most desirable destination of the modern traveler: their personal electronic devices. Enter the AdonisOne.

### Connecting to the Customer

Demand for in-flight streaming - or making first run movies, music and other media available directly to passengers' personal electronic devices - is fast rising. A survey by SITA, a global company specializing in air transport communications, found that 94% of passengers brought at least one device on board with them; and 70% use those smartphones, laptops and tablets to listen to music, play games, or watch movies. Francois Rodriguez, chief marketing officer for SITA, says, "Passengers expect to stay connected to their devices all the time."

That's what the AdonisOne enables. Yet the airline industry has been slowly *dismantling* the infrastructure of entertainment in their aircraft. No wonder: it costs upwards of \$10,000 per seat-back screen, according to *Fast Company*, when passengers naturally preferred their own devices anyways. And that's only for airlines that make such an amenity available at all. Just half of airlines reviewed in a 2015 survey by Airport Parking and Hotels (APH) even offer passengers the option of in-flight streaming.

## An Exclusive Experience

Paradigm Tech, the company behind the AdonisOne in-flight entertainment system, solved this quandary by following Porsche's approach.

Paradigm Tech co-founder Matt Franzak says, "I was facing a huge push for Wi-Fi and internet connectivity in my planes, but it was cost-prohibitive. In some cases, the cost outweighed the price of the plane. But we had to put some sort of entertainment on the flight."

The question became particularly pressing when it came time to upgrade or sell planes. "You're not going to spend a third of the cost of the plane to outfit it with a modern entertainment system," says Franzak. He turned to Rob Valentine, who developed and designed the AdonisOne.

The AdonisOne is a self-contained (no Internet required), portable in-flight entertainment system with no installation cost (or time) and no internet data usage - a key point in an era of four-figure monthly data plans.

The entire device literally fits into a small suitcase, works wirelessly, and requires no specialized apps to function. Any device that can connect to a Wi-Fi signal can safely receive content from the AdonisOne. Handmade with cherry-picked, state-of-the-art components, this completely mobile in-flight streaming system is built for premium performance.

"Even big-name carriers can't offer the same experience," says Franzak. "They invested heavily in a model of in-flight entertainment that has aged poorly, based on physical media that displays to bulkheads or seatbacks on dimly visible screens."

## A Golden Opportunity

Streaming to personal devices serves more than just first-rate content: it also bolsters route profitability. Technology news site *Engadget* notes that revenue from streaming services could impact a route's overall profitability: "The pros ... outweigh the cons [especially] for airlines that barely break even on any given flight."

No installation costs. No downtime. No Internet surcharges. No maintenance fees. No excess fuel costs to compensate for extra weight. "It enables operators to get more mileage out of less expensive data plans and Internet hardware," says Valentine. The AdonisOne even incorporates a GPS-based moving map system with no extra fees or data consumption.

Yet not only does the portable approach to in-flight streaming enable enough cost-savings to pay for itself in a matter of just months, it's a golden goose in a suitcase-sized package.

That's because the device can tap into advertising income. Aircraft operators can run their own ads or work out agreements with advertisers to extend the profitability of every flight. In fact, it might even be possible to arrange for an advertiser to pay for and place the device; it can be worth it to the advertiser to reach an affluent captive audience, while the aircraft operator reaps the revenue.

"Any one aspect of a device like this is attractive to airline operators," says Valentine, "but when they realize everything that's built into this one portable device, it blows their mind." A media streamer with a map system that's thousands of dollars less yet provides an premium experience no major airline is offering? "The whole thing is unheard of."

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